

CONFIANCA PRIVACY POLICY

Effective February 12, 2010

Thank you for visiting confiancamoving.com. Your privacy is very important to us. Confianza Moving, Inc. (“Confianza”) knows that you care how information about you is used and shared. We endeavor to work hard to earn your trust, and to protect your privacy. This notice describes Confianza’s privacy policy for our web site (the “Site”) including all online services and functions.

Cookies

A cookie is a small text file that is stored on a user’s computer for record-keeping purposes. Confianza use cookies on the Site.

Confianza uses both “session ID cookies” and “persistent cookies.” Confianza uses session cookies to make it easier for you to navigate the Site. A session ID cookie expires when you close your browser. If you check “remember me on this computer” when logging in to the Site, Confianza also sets a persistent cookie to store your username passwords, so you do not have to enter it more than once. The persistent cookie also enables Confianza to track and target the interests of users to enhance the experience on the Site. The persistent cookie is removed when you uncheck the “remember my email address” check box.

Your web browser allows you to control and limit cookies on your computer. If you reject cookies, you may still use the Site, but your ability to use some areas or functions of the Site may be limited.

Product Information and Offers

The email address information that you provide on the Site may be used to contact you about other product and service offers from Confianza. Confianza may also use that information to let you know of additional products and services from other companies that you might be interested in. Confianza reserves the right to use your email address and name to provide you with email newsletters and announcements. If you do not wish to receive these kinds of communications, you can opt out by sending an email specifying “opt-out” in the subject line to information@confiancamoving.com.

Significant Announcements by Email

Confianza may also use your registered name and email address to provide you with significant announcements about Site functions or services that you are registered to use, about this Site, about any user account you may create, about fulfillment of a specific transaction you have requested, or about other significant developments that may affect your use of the Site. You cannot opt-out of this kind of email.

Additional Information for Specific Purposes

This Site may request additional information from you on product order forms or other online transaction forms. Such forms may require you to provide contact information (such as name and mailing or shipping address). Information that you provide in this way may be used for billing and accounting purposes, for recording products and services that you have purchased,

and to fill your orders. Confianza may use this contact information to communicate about orders, products, services, or fees or charges.

Confianza may partner with other third parties to provide specific goods or services. When you contract with Confianza for such goods or services, Confianza will share names or other contact information that is necessary for the third party to provide these goods or services. Confianza does not authorize third party providers to use personally identifiable information except for the purpose related to these goods or services.

Feedback to Confianza

Confianza has feedback functionality on the Site that allows you to submit comments, suggestions, or bugs found. Confianza may collect your name or username and email address in order to follow up with you or thank you for a suggestion. Please submit all inquiries to information@confiancamoving.com.

Anonymous Data

Confianza may track the Site to analyze trends, administer the Site, track your actions and use of the Site, record transactions, and gather demographic information for aggregate use. Such analysis is not linked to personally identifiable information.

Confianza may share aggregated demographic and usage information with its partners and advertisers. This aggregated information is not linked to any personal information that can identify any individual person.

Links

This Site may contain links to other sites. Confianza is not responsible for the privacy practices of such other sites. Confianza encourages users to be aware when they leave the Site and to read the privacy statements of sites that collect personally identifiable information. This privacy policy applies only to information collected on this Site.

Protection of Minors

Children under the age of 13 are not permitted to register on this Site or use any functionality for which registration is required.

Business or Asset Transfer or Sale

Confianza may be sold, might sell or buy businesses or assets of businesses, or Confianza might merge with another business. In such transactions, customer information generally is one of the transferred business assets. Also, in the event that Confianza, a line of business of Confianza, or substantially all the assets of Confianza are transferred, customer information may well be one of the transferred assets. Confianza will make reasonable effort to provide notice on the Site and to notify you via email to the most recent email address that you have provided to Confianza of any such change in ownership or control of your personal information.

Release of Information for Legal Reasons

Confianza may release information concerning your use of this Site and/or services provided by or through this Site when it believes in good faith that such release is appropriate to comply with

the law (for example, pursuant to a statutory demand, subpoena, warrant or court order), to protect against fraudulent, abusive or unlawful use of the Confianca, to protect Confianca's rights or property, enforce any contract between you and Confianca, or if Confianca reasonably believes that a situation involving danger of death or injury to any person requires disclosure.

Limited Use

Confianca does not intend to sell, share, or rent information obtained on this Site other than as discussed in this privacy policy.

Changes in This Privacy Policy

If Confianca decides to change its privacy policy, Confianca will post those changes on Confianca's Site so Confianca's users can remain aware of what information Confianca collects, how Confianca uses it, and under what circumstances, if any, Confianca discloses it.

Your California Privacy Rights

Residents of the State of California, under the California Civil Code, have the right to request from companies conducting business in California a list of all third parties to which the Company has disclosed personal information during the preceding year for direct marketing purposes and a disclosure of the shared information. Alternatively, the law provides that if the company has a privacy policy that provides you with an "opt-out" choice for use of your personal information by third parties for marketing purposes, the Company may instead provide you with information on how to exercise your disclosure choice options.

This Site qualifies for the alternative option. Its privacy policy provides you with information on how you may opt-out from the use of your personal information by third parties for direct marketing purposes. Therefore, we are not required to maintain or disclose a list of the third parties that received your personal information during the preceding year for marketing purposes.

If you are a California resident and request information about how to exercise your third party disclosure choices, send a request to the following email address:
information@confiancamoving.com.